

74 business ideas in final power list

Peervada Akbar

The much-awaited final cut-off list comprising 74 entrepreneurs of The Power of Ideas has been announced. These 74 entrepreneurs will now go through an intensive mentoring session at the Indian Institute of Management-Alumniabad (IIMA) which starts on October 9 and goes until October 16. The mentoring is designed to help them fine-tune their ideas and prepare them for the investor meet.

All 74 of the participants in the mentoring programme will have to pitch their complete business plans to a committee of investors at the Centre for Innovation, Incubation and Entrepreneurship at IIM-Alumniabad. The pitch is the final hurdle made at CIE to test the final stage of The Power of Ideas. The final stage will be a round of investor meets to be held after October 20.

"The event has been great all over. It is much more structured compared to last year. The combination of EE, CIE and DST has been fruitful," says Vikram Patel who is participating in the event for the second time. "Last year, I just had an idea on paper. This year I have a proper business plan. I also learnt what investors are looking for," he added.



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CITY	NO OF IDEAS
Delhi/NCR	11
Mumbai	10
Bangalore	10
Alumniabad	7
Hyderabad	7
Pune	6
Chennai	5
Calcuttara	1
Kolkata	1
Kota	1
Lucknow	1
Vadodra	1

Age-wise break up

AGE GROUPS	NO OF IDEAS
25 and below	10
26-35 years	27
36-45 years	27
46 years and above	11

THE FINAL CUT

SECTORS	NO OF IDEAS
IT/Web	17
Healthcare / Life Sciences	8
Education	8
Mobile/Telecom	8
Quantech/Energy	7
Media & Entertainment	5
Social Enterprise	5
Electronics	3
Retail	3
Engineering (incl Auto)	2
Financial Services	2
Hotels / Hospitality	2
Agriculture/Agriculture	1
EPC/BPO	1
Logistics/Transportation	1

Region-wise break up

REGION	NO OF IDEAS
West	30
South	22
North	18
East	1

To view more details of each of the 74 entrepreneurs who have made the final cut-off, visit www.ideas.economicstimes.com/FindCIE0910

THE 74 FINALISTS

SECTORS	NAME	SECTORS	NAME
Mobile/Telecom	Aashishwar Seth	Electronics	Jay Krishna
Social Enterprise	Ashish Bhattacharya	Education	Jay Shah
Education	Ashish Bhattacharya	IT/Web	Kiran Kumar Kondara
Retail	Ashish Jain	IT/Web	Krunal Chaur
Quantech/Energy	Ashish Khare	Education	Madhava Pothichanda
Financial Services	Arun Singh Lakhtaria	Mobile/Telecom	Manoj Singh
IT/Web	Arun Jain	Media & Entertainment	Manish Dey
IT/Web	Arun Singh	Mobile/Telecom	Nalin Anand
Retail	Arun Singh	Quantech/Energy	Naman Chopra
Media & Entertainment	Arun Singh	IT/Web	Narsh Prasad
IT/Web	Arun Singh	Quantech/Energy	Naveen Jain
Logistics/Transportation	Arun Singh	Mobile/Telecom	Parth Chakraborty
Retail	Arun Singh	IT/Web	Rakesh Sharma
Mobile/Telecom	Arun Singh	Healthcare / Life Sciences	Ramesh Menon
Retail	Arun Singh	Healthcare / Life Sciences	Ravi Chandra
Healthcare / Life Sciences	Arun Singh	IT/Web	Rohit Gupta
Quantech/Energy	Arun Singh	Social Enterprise	Rohit Gupta
Education	Arun Singh	IT/Web	Rohit Gupta
Healthcare / Life Sciences	Arun Singh	Mobile/Telecom	Rohit Gupta
Healthcare / Life Sciences	Arun Singh	Social Enterprise	Rustam Sengupta
IT/Web	Arun Singh	Quantech/Energy	S Ravi
Quantech/Energy	Arun Singh	Media & Entertainment	Sai Charan K Tadipatri
IT/Web	Arun Singh	IT/Web	Sandeep Singh
Quantech/Energy	Arun Singh	Social Enterprise	Sandeep Singh
IT/Web	Arun Singh	IT/Web	Shantanu Sharma
Electronics	Arun Singh	Agriculture/Agriculture	Shantanu Sharma
Engineering (incl Auto)	Arun Singh	Healthcare / Life Sciences	Shantanu Sharma
Engineering (incl Auto)	Arun Singh	Social Enterprise	Shantanu Sharma
Healthcare / Life Sciences	Arun Singh	Healthcare / Life Sciences	Shantanu Sharma
Healthcare / Life Sciences	Arun Singh	Education	Shantanu Sharma
EPC/BPO	Arun Singh	Electronics	Shantanu Sharma
Media & Entertainment	Arun Singh	Mobile/Telecom	Shantanu Sharma
Media & Entertainment	Arun Singh	Financial Services	Shantanu Sharma
Quantech/Energy	Arun Singh	IT/Web	Shantanu Sharma
Education	Arun Singh	IT/Web	Shantanu Sharma
Hotels / Hospitality	Arun Singh	Hotels / Hospitality	Shantanu Sharma
Education	Arun Singh	IT/Web	Shantanu Sharma
Mobile/Telecom	Arun Singh	Education	Shantanu Sharma